



## **BEFORE YOU BEGIN**

### **Be Sure Entrepreneurship is Right for You**

Before ever starting their businesses, many struggling entrepreneurs should have first asked the questions, “Is this right for me?” And, “Do I have the ideal personality to succeed as an entrepreneur?”

So, before you begin, I’d like to help you avoid years of frustration if you perhaps like the IDEA of entrepreneurship, of being in control and owning your own business (and paying yourself) but you need the security that comes from working for a company that provides you with a secure paycheck.  
**EXPLAIN MORE HERE**

So take some time to seriously consider whether or not entrepreneurship is really for you. To help you with this, I’m providing a “Pre-OEC Questionnaire” and a guarantee that if, after you complete the Questionnaire, you change your mind and you decide not to proceed, we will refund 100% of your purchase. (This needs to be within 3 days of purchase, so complete the Questionnaire now. ☺)

### **Pre-OEC Questionnaire**

Directions: Rate your responses on a scale of 1 to 10 – with “1” meaning, “This is not me at all” and “5” meaning, “Sometimes ‘yes’ and sometimes ‘no’”, and “10” meaning, “This is exactly how I feel!”

Rate 1 – 10 in Box

1. I love thinking about having my own business and being my own boss.
2. I often think about sharing a great message/product/service with the world.
3. I get excited when I think about making a real difference in the world.
4. I am ready to make a change in my life.
5. I understand there are risks involved with entrepreneurship.
6. Although I know there are risks, I am ready to take it one step at a time.
7. I believe I have the skills necessary to start my own business.

8. I am ready to learn about how to start and grow my own business.
9. When I think about being a successful entrepreneur I feel confident that I can do it.
10. I understand that I will have to work very hard and maybe fail, but even knowing the risks and the probability for failure, I am ready to move forward and learn how to be a successful entrepreneur.

Now, add up your score. If you scored between \_\_\_\_ and \_\_\_\_, you are extremely qualified to move forward.

If you scored between \_\_\_\_ and \_\_\_\_, you should move forward, but you will more likely need the help of a mentor as you progress. (The OEC provides all students with call and webinar mentors.)

If you scored between \_\_\_\_ and \_\_\_\_, you should re-consider being an entrepreneur right now. You may change your attitude and opinions later, so keep your mind open to the possibilities of entrepreneurship in the future, but you are not ready to move forward yet.

I'd like to address one more critically important issue here, at the outset of your entrepreneur "adventure". Be sure you have adequate resources to start your business. We'll discuss this in Module One, but for now I want to caution you to consider this carefully before you begin. Since starting businesses requires money, I tell new entrepreneurs to keep their "day jobs" until they're making as much money in their new business as they're making at their jobs. If, however, you have financial resources to cover your new business expenses, you're extremely fortunate, and this word of caution doesn't apply to you.

To further help you with your decision regarding starting your own business, here is a "Pro and Con List". Take a look and be aware of your emotional responses as you read this list. Your responses will further help you decide whether or not entrepreneurship is really for you.

### **Entrepreneurship**

### **Working for Someone**

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| 1. You manage your own time.                 | 1. They worry about time management.     |
| 2. You control the revenue and pay yourself. | 2. They control the money; they pay you. |
| 3. You control yourself and your team.       | 3. They control you and the team.        |
| 4. You manage the risks.                     | 4. They manage the risks.                |
| 5. You create/develop your dream.            | 5. You develop their dream.              |

What are your thoughts? Are you still ready to move forward?

If your answer is, "Yes!" then let's GO! 😊